



Moe's Southwest Grill
5311 Brandywine Parkway
Wilmington, DE 19803
302-478-8002
TheGenerousBurrito.com

"Welcome to Moe's!"

And welcome to our FUNdraising program...Our Simple and Convenient "Popups!"

Here at Moe's we are devoted to helping our neighbors in this community. We have enjoyed many years offering fundraisers to various types of organizations: sports clubs, school groups, churches, non-profit organizations, and many more!

With a Moe's Popup you can choose one: a Taco Kit Fundraiser or a Fajita Kit Fundraiser! Whichever kit you choose to promote, each will feed 4-6 people! Check out what's included with your kit!



Whichever kit you choose to offer, you'll earn 25% of ALL kit sales, no limit!

For example:

1) Sell 35 taco kits at \$43.00 each = \$1505.00 in sales
 $\$1505.00 \times 25\% = \376.25 for your group!!

Or

2) Sell 35 fajita kits at \$48.00 each = \$1680.00 in sales
 $\$1680.00 \times 25\% = \420.00 for your group!!

It's pretty simple to host one of our Popups!

As the host organization, your group would be promoting/advertising the event through your social media, emails, texts, and however you choose with the online ordering link, wording and a photo we provide to you.

All kits are pre-ordered for your Popup. Kits are not available for purchase onsite during your Popup. Please promote your information often, leading up to your Popup event so your supporters can experience the simplicity of this fundraiser, and also they'll be aware of the ordering deadline.!

Delivery Options:

When you send us your Popup details, please let us know which one of these three delivery options works best for your Popup:

1) Pick-Up the Popup!

Your organization can pick up the Popup kits at our restaurant, take back to your location and distribute to customers. No delivery or distribution fees apply, and we will mail you a check for the full amount raised from all kits sold.

Example:

35 Taco Kits Sold = \$376.25 profit for your group. (see example above)

No fees for picking up the kits in our restaurant = \$376.25 check mailed to your organization.

2) Popup & GO!

Our delivery team will bring the Popup kits to your designated location 30 minutes before the customer pick-up time and your organization (usually 2 people is sufficient) will distribute the kits to customers. A delivery fee of \$15 will be deducted from your Popup funds raised and we will mail you a check for the balance.

Example:

Taco Kits Sold: 35

35 Taco Kits Sold = \$376.25 profit for your group. (see example above)

\$376.25 - \$15 delivery fee = \$361.25 check mailed to your organization

3) Popup & STAY!

Our delivery team will bring the Popup kits to your designated location about 10 minutes before the customer pick-up time and STAY for the scheduled 30 minutes to distribute Popup kits to customers. We will distribute kits from our Moe's van or our table/tent set-up. A delivery fee of \$15 and a distribution fee of \$15 (total of \$30) will be deducted from your fundraiser check.

Example:

Taco Kits Sold: 35

35 Taco Kits Sold = \$376.25 profit for your group. (see example above)

\$376.25 - \$30 delivery & distribution fee = \$346.25 check mailed to your organization

Two important highlights with these delivery options:

1) Depending on your Popup location and the distance from the restaurant, we have a 15 or 20 kit minimum for Popup & GO or Popup & STAY above (thank you!).

2) You pay no fees up front, we simply deduct from your fundraiser check.

Whichever delivery option you choose, the food will be hot and ready to eat that night for all customers to enjoy!

Check out some of the photos from our Popups!



Please reach us at moespopups@gmail.com so we can find a date to serve your organization and help you raise funds! We look forward to seeing you all soon!

Best Regards,
Cortney, Emily, and Sarah